

**THIS CONTEST IS OPEN ONLY TO RESIDENTS OF CANADA
AND IS GOVERNED BY CANADIAN LAW**

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

1. KEY DATES:

The *Hot Wheels® Vehicle Design Contest* (the “Contest”) begins on February 15, 2018 at 12:00:00 a.m. Eastern Time (“ET”) and ends on August 31, 2018 at 11:59:59 p.m. ET (the “Contest Period”). The Contest Period is divided into six (6) separate and distinct Entry Periods (each, an “Entry Period” and collectively, the “Entry Periods”) as follows:

Entry Period	Start Date (all 12:00:00 a.m. ET)	End Date (all 11:59:59 p.m. ET)	Draw Date
1	February 15, 2018	March 31, 2018	April 2, 2018
2	April 1, 2018	April 30, 2018	May 2, 2018
3	May 1, 2018	May 31, 2018	June 4, 2018
4	June 1, 2018	June 30, 2018	July 3, 2018
5	July 1, 2018	July 31, 2018	August 2, 2018
6	August 1, 2018	August 31, 2018	September 5, 2018

2. ELIGIBILITY TO ENTER:

Contest is open to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry either on their own behalf or on behalf of their own minor children or wards (each, a “Minor”), except employees, representatives or agents (and those with whom such persons are living, whether related or not) of Mattel Canada, Inc. (the “Sponsor”), its affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration, judging or fulfillment of the Contest (collectively with the Sponsor, the “Contest Parties”).

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you (and your parent/legal guardian on your behalf if you are a Minor) are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Rules.

4. HOW TO ENTER:

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS CONTEST.

Secondary Prizes:

You can earn a maximum of one (1) Entry (each, an “Entry” and collectively, the “Entries”) per Entry Period for each of the Secondary Prize draws as follows:

To enter in any given Entry Period:

- (a) Obtain your Hot Wheels® blank prototype vehicle at any of Sponsor’s live retail events that will be held at different times and in different locations during the Entry Period (for a full list of currently scheduled events, go to hotwheelschallenge.ca OR go to HotWheelsChallenge.ca (the “Website”) and download the pdf Hot Wheels® template;
- (b) Colour/design/decorate (or have your child or ward color/design/decorate) the Hot Wheels® prototype or template (your “Design”) in a way that depicts/reflects the Hot Wheels® 50th (the “Theme”);
- (c) Go to the Website during the Entry Period in question and follow the on-screen instructions to fully complete the Contest entry form with all the required information; and
- (d) Complete your registration for the Contest by uploading a photograph of your (or your child or ward’s) Design in accordance with the on-screen instructions on the Website..

IMPORTANT NOTE: To be eligible, the photograph of your Design must be in .jpeg, jpg, png, pdf format, must be no larger than 20 MB and must fully comply with these Rules (including, but not limited to, the specific Submission Requirements listed below in Rule 7).

To be eligible, your Design and all content and materials associated with your Entry (collectively, the “Entry Materials”) must: (i) be submitted and received in accordance with these Rules during an Entry Period; (ii) include all required components and materials noted above; (iii) reflect the Theme; and (iv) be in full compliance with these Rules, including, but not limited to, the specific Submission Requirements listed below in Rule 7 (all as determined by Sponsor in its sole and absolute discretion).

Valid Entries received during any given Entry Period will be eligible for the Draw Date for the Entry Period in Question. Entries are not cumulative and will not be carried forward to successive Entry Period. As such, to be eligible to participate in the draw for any given Entry Period, you must submit a valid Entry during the period in question.

Grand prize:

All valid Entries received during the Contest Period will automatically be considered for the Grand Prize. You are limited to a maximum of six (6) Entries for the Grand Prize (a maximum of one (1) Entry per Entry Period).

5. ENTRY LIMIT AND CONDITIONS:

For the Secondary Prizes, there is a limit of one (1) Entry per person, per Entry Period and for the Grand Prize, there is a limit of six (6) Entries per person, for the entire Contest Period. You cannot submit the same (or substantially the same) Design more than one (1) time during the Contest Period. As such, each Entry that you submit must be original.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry per Entry Period; (ii) submit the same (or substantially the same) Design more than one (1) time in this Contest; and/or (iii) use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor (in which case any or all of his/her Entries are subject to being voided by the Sponsor in its sole and absolute discretion). The Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries and/or Entry Materials (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor: (i) the Entry (including, but not limited to, any associated Entry Materials) is not submitted and received in accordance with these Rules; and/or (ii) the Entry Materials accompanying an Entry are not in full compliance with these Rules (including, but not limited to, the specific Submission Requirements listed below in Rule 7) (all as determined by Sponsor in its sole and absolute discretion).

6. VERIFICATION:

All Entries, Entry Materials and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Entry Materials and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) of the Sponsor.

7. SUBMISSION REQUIREMENTS:

BY SUBMITTING AN ENTRY, YOU (AND YOUR PARENT/LEGAL GUARDIAN ON YOUR BEHALF IF YOU ARE A MINOR) AGREE THAT THE ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS); (II) YOUR PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, A PRIZE (INCLUDING ANY USE OR MISUSE OF A PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU (AND YOUR PARENT/LEGAL GUARDIAN ON YOUR BEHALF IF YOU ARE A MINOR) IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES. THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZES.

By participating in the Contest, each entrant (and his/her parent/legal guardian on his/her behalf if the entrant is a Minor) hereby warrants and represents that any Entry Materials he/she submits:

- i. are original to him/her (and have not been submitted in any other contest/sweepstakes/promotion or otherwise distributed/disseminated to the public) and that the entrant has obtained all necessary rights in and to the Entry Materials for the purposes of entering such Entry Materials in the Contest;
- ii. do not violate any law, statute, ordinance or regulation;
- iii. do not contain any reference to, likeness or image of any person, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;
- iv. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- v. are not defamatory, trade libelous, pornographic or obscene, and further that they will not contain, depict, include, discuss or otherwise involve, without limitation, any of the following: nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups (including, without limitation, any competitors of Sponsor); content that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of Sponsor; any identifiable third party products, trade-marks, brands and/or logos, other than those of Sponsor (e.g. any clothing worn and/or products appearing in your Entry Materials must not contain any visible logos, trade-marks or

other third party materials unless the appropriate consents have been obtained --- note: all identifiable third party products, trademarks, brands and/or logos for which consent has not been obtained by the entrant must be blurred out so as to be unrecognizable); conduct or other activities in violation of these Rules; and/or any other materials that are or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole and absolute discretion.

The Sponsor and/or its promotional agency or designated content moderator (the “**Reviewer**”) reserves the right to screen all Entry Materials. Any Entry Materials that the Reviewer deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Rules are subject to disqualification. The Reviewer reserves the right, in its sole and absolute discretion at any time and for any reason, to remove any Entry Materials (or any part thereof) and/or to request an entrant to modify, edit and/or re-submit his or her Entry Materials (or any part thereof) in order to ensure that the Entry Materials comply with these Rules, or for any other reason. If such an action is necessary at any point during or after the Contest, then the Sponsor reserves the right, in its sole discretion, to take whatever action it deems necessary based on the circumstances – including, without limitation, disqualifying the Entry Materials (and therefore the corresponding Entry and/or the associated entrant) – to help ensure that the Contest is being conducted in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules.

These Rules, your Entry Materials, anything else you disclose, and Sponsor’s related actions: (1) do not create a partnership, joint venture, agency or any other type of relationship; and (2) do not create any legal, financial, equitable, liability, or other obligations to you. Sponsor does not and cannot accept your Entry Materials in confidence or accept confidential information from you. Sponsor may, among other things, show your Entry Materials to others (e.g., kids, parents, vendors, and customers). You understand and acknowledge that your Entry Materials and anything else you disclose to Sponsor: is not confidential; is not subject to a confidentiality obligation; does not contain confidential information; and is not being submitted or held in confidence.

8. LICENSE:

By entering the Contest and submitting an Entry, each entrant (and his/her parent/legal guardian on his/her behalf if the entrant is a Minor): (i) grants to the Sponsor, in perpetuity, a non-exclusive, transferable, irrevocable, sublicensable, worldwide license to publish, display, reproduce, modify, edit, create derivative works of, or otherwise use his/her Entry Materials (and each component thereof), in whole or in part, for any purpose, including design, manufacture, sales, marketing, advertising or promoting the Contest, or for any other reason in any media whatsoever, including television, radio or online; (ii) waives all moral rights in and to his/her Entry Materials (and each component thereof) in favour of the Sponsor (and anyone authorized by the Sponsor to use such Entry Materials); and (iii) agrees to release and hold harmless the Released Parties from and against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry Materials (or any component thereof), including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action whatsoever.

9. PRIZES:

There will be a total of seven (7) Prizes (each, a “**Prize**” and collectively the “**Prizes**”) available to be won, as follows:

Secondary Prizes: There will be a total of six (6) Secondary Prizes (each, a “**Secondary Prize**” and collectively the “**Secondary Prizes**”) available to be won, each consisting of *Hot Wheels*® merchandise (to be selected by the Sponsor in its sole and absolute discretion). The total approximate retail value of each Secondary Prize is \$500.00 CAD. The products included in each Secondary Prize may vary.

Grand Prize: There will be a total of one (1) Grand Prize (the “**Grand Prize**”) available to be won consisting of: (i) one (1) custom prototype die cast *Hot Wheels*® vehicle based on your Design (ARV \$100 CAD); and (ii) \$1000 CAD (to be awarded in the form of a cheque payable in the name of the confirmed winner – or, in the case of a Minor, the confirmed winner’s parent or legal guardian). The total approximate retail value of the Grand Prize is \$1100 CAD.

Each Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor’s option. Sponsor reserves the right, in its sole and absolute discretion, to substitute a Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award. **There is a limit of one (1) Secondary Prize per person; however, eligible participants are eligible to win a Secondary Prize and the Grand Prize.**

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner of a Prize understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, each confirmed winner agrees to waive all recourse against the Sponsor and all of the other Released Parties if his/her Prize or a component thereof does not prove satisfactory, either in whole or in part.

10. SECONDARY PRIZE ELIGIBLE WINNER SELECTION PROCESS:

On each of the Draw Dates as specified above in Section 1 (each, a “**Draw Date**”) in Mississauga, ON at approximately [12:00] p.m. ET, Sponsor will select one (1) eligible entrant by random draw from among all eligible Entries submitted and received in accordance with these Rules during the Entry Period immediately preceding the applicable Draw Date. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules during each Entry Period. For the avoidance of any doubt, Entries do not carry-forward from an Entry Period to be included in any subsequent Entry Period(s). As such, if you would like the opportunity to win in relation to an Entry Period, then you need to earn an eligible Entry in accordance with these Rules during that Entry Period.

11. SECONDARY PRIZE ELIGIBLE WINNER NOTIFICATION AND CONFIRMATION PROCESSES:

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact each eligible winner (or his/her parent/legal

guardian in the case of a Minor) within five (5) business days of the applicable Draw Date. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Secondary Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Secondary Prize from among the remaining eligible Entries in accordance with the procedures outlined in Rule 10 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED AS A CONFIRMED SECONDARY PRIZE WINNER, each eligible winner (or his or her parent/legal guardian in the case of a Minor) will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (b) sign (or have his/her parent/legal guardian sign on his/her behalf in the case of a Minor) and return within five (5) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Secondary Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Secondary Prize or any portion thereof; and (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry Materials or any portion(s) thereof. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Secondary Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Secondary Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Secondary Prize from among the remaining eligible Entries in accordance with the procedures outlined in Rule 10 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

12. GRAND PRIZE ELIGIBLE WINNER SELECTION PROCESS:

A panel of judges (the “Contest Judges”) appointed by the Sponsor will judge each eligible Entry on the basis of the following weighted criteria:

Criteria	Weighting
1. Relevance to Theme	30%
2. Attractive Design	35%
3. Originality	35%
Total Score	Maximum 100%

Each Entry will be given a score (the “Score”) by the Contest Judges. Odds of being selected as the eligible winner of the Grand Prize depend on the number and calibre of eligible Entries submitted and received in accordance with these Rules. The eligible entrant associated with the top eligible Entry based on Score (as determined by the Contest Judges, in their sole and absolute discretion) will be selected as the eligible winner of the Grand Prize. In the event of a tie between two or more eligible Entries based on Score, the eligible entrant associated with the eligible Entry – from amongst all such eligible Entries that are tied – with the highest score on Criteria 1 (followed in the event of a further tie by Criteria 2, then Criteria 3) will be selected as the eligible winner of the Grand Prize. In the event of an exact tie based on criteria 1, 2 and 3, a new panel of judges will be appointed by the Sponsor to break the tie in accordance with the preceding procedure. Judging is scheduled to be completed on or about September 28, 2018 (the “Selection Date”).

13. GRAND PRIZE ELIGIBLE WINNER NOTIFICATION AND CONFIRMATION PROCESSES:

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact the eligible winner within five (5) business days of the Selection Date. If the eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible entrant for the Grand Prize from among the remaining eligible Entries in accordance with the procedures outlined in Rule 12 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, the eligible winner will be required to sign (or have his/her parent/legal guardian sign on his/her behalf in the case of a Minor) and return within five (5) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Grand Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Grand Prize or any portion thereof; and (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry Materials or any portion(s) thereof. If an eligible winner: (a) fails to return the properly executed Contest documents within the specified time; (b) cannot accept (or is unwilling to accept) the Grand Prize (as awarded) for any reason; and/or (c) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible entrant for the Grand Prize from among the remaining eligible Entries in accordance with the procedures outlined in Rule 12 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

14. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of the Website or any other website or platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry, Entry Materials and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (<http://corporate.mattel.com/privacy-statement.aspx>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Entry, Entry Materials and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

For Quebec Residents: *Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.*

In the event of any discrepancy or inconsistency between the terms and conditions of the English version of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of the English version of these Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.